

FIRED UP & FOCUSED

DAY 5

CEO LEVEL

Accountability

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CEO Level Accountability

According to the State of the Business Owner Report, 80% of entrepreneurs struggle with inconsistent clients and cash-flow. So how do we change course?

We make a plan and consistently follow through! Easier said than done, right?

That's why we always include a review into the 90 Day CEO process! By regularly reviewing your progress, you'll be more able to stay accountable to your plan, catch issues before they become bigger problems, and course correct as needed.

90 Day CEO Review

What are your top goals for the quarter?

- 1.
- 2.
- 3.
- 4.
- 5.

Are you on or off track to achieving these goals?

Why or why not?

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Client Growth Engine Review



Are you consistently running your Client Growth Engine?

Who were your new clients over the last 3 months (or last 10 clients)? Where did they come from? How long have they been following you?

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

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Weekly Review

What were your top 5 wins this week?

- 1.
- 2.
- 3.
- 4.
- 5.

Did you complete your top 3 tasks? Why or why not?

Did you hit your CEO Score? Why or why not?

Review Insights

What IS working in your business?

What IS NOT working in your business?

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Review Insights

What got in your way?

How can you be more consistent?

What SYSTEMS do you need to be more consistent?

What TRAINING do you need to be more consistent?

What SUPPORT do you need to be more consistent?



Congrats on completing the Fired Up & Focused Challenge!

You now have some serious CEO Habits to level up your productivity (and yes - your profitability will follow).

What's next?



If you loved this challenge - join us at The CEO Retreat!

The CEO Retreat is the first step towards building your 90 Day CEO Operating System for more sustainable success.

We host The CEO Retreat each quarter both VIRTUALLY and in-person (in Richmond VA) to help our clients create their 90 Day Plans, get laser focused, and get results.

01

START WITH THE CEO RETREAT

Each quarter, we meet virtually or in person to create your 90 Day Plan with clear marketing and sales goals.

02

RUN YOUR CLIENT GROWTH ENGINE

Implement a rinse-and-repeat marketing, sales, and client delivery system to streamline your business and get more clients, more consistently.

03

STAY ACCOUNTABLE TO YOUR PLAN

With our 90 Day CEO Planner, you'll have all these CEO Habits at your fingertips for to followthrough and stay accountable to your plan.



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The
CEO
Retreat