

The background of the entire image is a soft-focus photograph of a workspace. It includes a spiral-bound notebook, a pair of glasses, and a pen. A dark blue rectangular box is positioned at the top center, containing the text 'FIRED UP & FOCUSED' in white, bold, sans-serif capital letters. Below this box, the text 'DAY 5' is centered in a smaller, white, sans-serif font. In the lower half of the image, the words 'The Secret' are written in a large, white, elegant script font. Below this, the words 'TO PREDICTABLE PROFITS' are written in a white, bold, sans-serif font, matching the style of the top text.

FIRED UP & FOCUSED

DAY 5

The Secret
TO PREDICTABLE
PROFITS

FIRED UP & FOCUSED

The Secret to Predictable Profits

According to the State of the Business Owner Report, 80% of entrepreneurs struggle with inconsistent clients and cash-flow. So how do we change course?

We make a plan and consistently follow through! Easier said than done, right?

That's why this year to date review is so helpful in seeing where you can show up as a more confident and consistent CEO in your business.

Year to Date Goal Review

What are your top goals for the year?

Are you on or off track to achieving these goals?

Why or why not?

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January Review

What was the total revenue collected?

What drove that revenue?

What were you focused on?

February Review

What was the total revenue collected?

What drove that revenue?

What were you focused on?

March Review

What was the total revenue collected?

What drove that revenue?

What were you focused on?

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April Review

What was the total revenue collected?

What drove that revenue?

What were you focused on?

May Review

What was the total revenue collected?

What drove that revenue?

What were you focused on?

June Review

What was the total revenue collected?

What drove that revenue?

What were you focused on?

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July Review

What was the total revenue collected?

What drove that revenue?

What were you focused on?

August Review

What was the total revenue collected?

What drove that revenue?

What were you focused on?

September Review

What was the total revenue collected?

What drove that revenue?

What were you focused on?

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October Review

What was the total revenue collected?

What drove that revenue?

What were you focused on?

November Review

What was the total revenue collected?

What drove that revenue?

What were you focused on?

December Review

What was the total revenue collected?

What drove that revenue?

What were you focused on?

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New Client Review

Who were your new clients over the last 3 months (or last 10 clients)? Where did they come from? How long have they been following you?

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Review Insights

What IS working in your business?

What IS NOT working in your business?

What got in your way?

How can you be more consistent?

What SYSTEMS do you need to be more consistent?

What TRAINING do you need to be more consistent?

What SUPPORT do you need to be more consistent?



Congrats on completing the Fired Up & Focused Challenge!

You now have some serious CEO Habits to level up your productivity (and yes - your profitability will follow).

What's next?



If you loved this challenge - you'll love working with us inside The CEO Collective.

The CEO Collective is a 12 Month Implementation Experience for Women Entrepreneurs Ready for Next Level Results *without* The Hustle or Burnout.

We are committed to helping you create more consistency (leading to more results) through our 90 Day CEO Operating System.

01

START WITH THE CEO RETREAT

Each quarter, we meet virtually or in person to create your 90 Day Plan with clear marketing and sales goals.

02

IMPLEMENT YOUR 90 DAY PLAN

With the CEO Vault full of systems, tools, and templates, you'll implement faster than ever before (aka faster results).

03

SUPPORT AT THE SPEED OF BUSINESS

Weekly CEO Dates, Peer Masterminds, Expert Masterclasses, and LIVE Hot Seat Coaching? We've got you covered.



THECEOCOLLECTIVE.COM/JOIN



Learn more about this 12 month group
implementation experience!